

## **Agenda**

- 8:00 am                   Registration and breakfast
- 8:30 am                   Reports:  
UW-Whitewater  
WASDA - Barb Sramek/Steve Bloom, CESA #2 Representatives  
CESA #2 - Gary Albrecht
- 8:40 am                   *Issuing Debt - Issuer Best Practices, Responsibilities, and Regulation*  
                                  Jeff Seeley and Keith Brightman, Financial Advisors, [Ehlers, Inc.](#)
- Please join us for a 45 minute presentation on how you, as school superintendents, can ensure regulatory compliance and use of best practices in managing new and existing school district debt. You will gain insight into the “inner-workings” of the debt issuance process, an understanding of the recent regulatory changes and enforcement, an overview of debt issuance options, and access to related resources and best practices. Questions are welcome both during and following the presentation.
- Topics to Include:
- “Regulated” Fiduciary Duty
  - Available financing tools/options
  - Recent regulatory changes
  - “Independence” and minimizing conflicts of interest
  - Timing a refunding (refinancing)
  - Debt Defeasances
  - Value of long-term financial planning
- 9:30 am                   *Legal Update #2/3-Part Series -- Wisconsin's School Accountability Bill*  
                                  Kirk Strang, [Davis & Kuelthau](#)
- 11:00 am                   Adjourn

*The meeting will also be accessible via Adobe Connect.*  
*To access the meeting via Adobe Connect, go to:*  
<http://cesa2.adobeconnect.com/pac-feb5-2015/>